



**31/12/2022**  
**PRESS RELEASE**

## **Pop the Social Media bubble!**

**TREE OF COLOURS CIC has been successful in gaining Erasmus+ funding.**

The project '**Pop the Social Media bubble!**' main activity took place from 15th-22nd September 2022, in Ashford, United Kingdom. Our international training course was 8-day-lasting for 30 participants with 7 different countries involved: Italy, Romania, Greece, Croatia, Latvia, Bulgaria and United Kingdom, designed for youth workers to improve communication and social skills of the youths. 'Pop the Social Media Bubble' project was designed to foster quality youth work through supporting accessible and innovative practices to encourage youth workers to understand the social media world and improve their capacity on digital youth work. Its aim was to lay the groundwork for extending and promoting the use of social media and other digital media tools in digital youth work for youth organisations on the recognition and promotion of non-formal education, volunteerism and youth work in order to empower civil society.

Planned activities have been based on active participation and non-formal education methods such as focus group, brainstorming, simulation, role games with the aim to facilitate group dynamics, learning and sharing of best practices.

Erasmus+ is the European Union's (EU) programme for education, training, youth and sport, with the EU committing £12 billion to the programme between 2014 and 2020. In the UK, the programme is managed by the Erasmus+ UK National Agency, a partnership between the British Council and Ecorys UK.

The project is funded under **Key Action 1**, Mobility of Youth Workers of the ERASMUS + programme.

For more information about funding opportunities visit [www.erasmusplus.org.uk](http://www.erasmusplus.org.uk), or use the hashtag #epluspeople to see what other projects are doing across the UK.

**Tree of Colours CIC** works to promote non-formal education, exchange of knowledge and ideas, understanding and encouraging co-operation between the young people in a spirit of respect for tolerance and human rights.

**TREE of Colours** is a 'not for profit' Community Interest Company (CIC) promoting and facilitating the implementation of strategic partnership projects, with different partners, from public and NGO sector, in UK territory and across EU member states. We believe that through education we can improve quality of life, health and social activities of the people and communities, in relation to sustainable future development.

For more information about the project name and details, please contact: **office@treeofcolours.co**

### **About Erasmus+**

Erasmus+ is the European Union programme for education, training, youth and sport for 2014-2020. It significantly increases EU funding (+40%) with an overall budget of €14.7 billion (£12 billion) for the development of knowledge and skills and aims to increase the quality and relevance of qualifications and skills. Two-thirds of its funding will provide grants for more than 4 million people to study, train, gain work experience or volunteer abroad in 2014-2020 (compared with 2.7 million in 2007-2013). The period abroad can range from a few days up to a year. In the UK, it is expected that nearly 250,000 people will undertake activities abroad with the programme. Erasmus+ aims to modernise education, training and youth work across Europe. It is open to education, training, youth and sport organisations across all sectors of Lifelong Learning, including schools education, further and higher education, adult education and the youth sector. Erasmus+ provides funding for organisations to offer opportunities to students, teachers, apprentices, volunteers, youth leaders and people working in grassroots' sport. It will also provide funding for partnerships between organisations such as educational institutions, youth organisations, enterprises, local and regional authorities and NGOs, as well as support for reforms in Member States to modernise education and training and to promote innovation, entrepreneurship and employability.

**The programme is managed in the UK by the Erasmus+ UK National Agency, which is a partnership between the British Council and Ecorys UK.**

Further information from [www.erasmusplus.org.uk](http://www.erasmusplus.org.uk)

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